



WEAVING COMMUNITIES AND TOWNS WITH BETTER LIVING CONDITIONS FOR WOMEN

KEMENIK *: Weaving in Community

During the development of the first phase (2018-2022) of the project, it was verified that the structural conditions of exclusion and lack of active participation of women in decision-making spaces constitutes an important challenge in the region. As the interventions were carried out, the panorama faced by women was much clearer, so good practices, lessons learned and challenges were identified in order to optimize the intervention of the second phase (2023-2025) of the project; To do this, it will be important to establish the following strategies:

- Promote advocacy processes mainly with women.
- Strengthen the powers of municipal agencies through coordination with key system entities, through concrete actions and tools that allow them to exercise their mandatory role.
- Generate spaces for dialogue and coordination at the municipal, departmental, regional and national levels.
- Promote equitable norms of gender relations through actions related to communication for behavior change; and linking art with sensitization processes.
- Influence local public and traditional authorities, women's and community bodies; and population in general to promote greater equitable participation, recognizing the importance of women's participation in local, territorial, and national development.

- Facilitate the understanding and vision of the benefits generated by equitable participation for development in order for public and traditional authorities to cooperate and coordinate more with representative bodies of women in the communities and service providers, especially considering the practical and strategic needs of women.
- Advise on more inclusive local socioeconomic development planning, so that the authorities and key actors in the public and private sectors better provide services that contribute to the empowerment of women.

The KEMENIK Project second phase 2023-2025, expects the model to achieve the best results at the individual (women), family, community, municipal, departmental/regional and national level, developing strategic actions at each level, for the articulation that public policies deserve. It is expected that this model can provide the guidelines to achieve scaling from the municipal level to the departmental, regional and national levels.

To ensure the replication in the area of intervention of HELVETAS and the scaling up in a sustainable way, the strategic actions will be developed through entities such as SEGEPLAN, SEPREM, DEMI, SOSEP, private and academic entities. The development of capacities and strategic approaches to knowledge management will be promoted, including the use and promotion of Information and Communication Technologies (ICT).

* **Kemenik = weave in mayan language K'iche'**



HELVETAS



DEVELOPMENT OBJECTIVE

The representative and institutionalized structures from the local to the National level, practice a more inclusive Governance, which responds to the rights and practical and strategic priorities of women in the municipalities of intervention in Guatemala.

PROJECT OBJECTIVES

More equitable participation of women is evidenced in quantity and quality in community and municipal structures, in the selected municipalities.

More Inclusive Governance is evident in strengthened institutions, promoted public policies and decision-making mechanisms that respond to the practical and/or strategic priorities expressed by women, in the selected municipalities.

Social, Economic and Political Rights of Women are Improved, and are evidenced in the access in quantity and quality of public/private services that respond to the priorities of women based on diagnoses and local development plans of the selected municipalities.

INTERVENTION MODEL

The implementation of the project is developed from three areas that guarantee the achievement of the objective of impact that is sought, these being for the strengthening of the instances of the system to generate installed capacity that responds to the practical and strategic needs of women, focusing on the following changes or areas:

More inclusive governance from the application of the established normative framework, prioritizing: the Budget Classifier with a Gender Approach, implementation of the PNPDIM AND PEO, strengthening of the Women's Commission in the System of Urban and Rural Development Councils, strengthening of the municipal government, ranking of municipal management, municipal plans for the prevention of violence, prevention of sexual violence and pregnancies in girls and rights of indigenous women;

More equitable participation based on the development of leadership, incidence and social audit, from the empowerment of civil society in citizen participation for incidence and social audit, capacity building in women to exercise the right to decision-making through the generation of so-called healing spaces that provide them with traditional tools and methodologies from their worldview so that they collectively attend to the emotional scars that patriarchal and macho practices have left on them over the years.

Social, economic and political rights of women are improved, from the linkage of mandatory entities for the fulfillment of the rights of the population, the management and leverage of funds, public and private entities, including the financial sector and the media communication.

This will become the three pillars that guarantee the conditions in which women can exercise their right to participate in a healthy and safe environment, with equitable relationships and on an equal footing.

As transversal axes, the RANAS approach will be based on behavior change and Communication for development, from the awareness work for Mentality Changes, changes in norms and behaviors, changes in rules and practices from the family, community and municipality; up to the national level.

FAST FACTS

Geographic location:

The project will have a strategic intervention at the national level with the governing institutions and at the departmental level in 9 departments in platforms and networks of women for advocacy; as well as the relationship with public and private entities; including the financial sector and the media. At the local level, it is expected to have intervention in 14 municipalities and 28 communities with operational actions according to the progress and requirement defined in the characterization, as well as the political will and interest of civil society and community organizations.

Departments of Quetzaltenango, San Marcos, Totonicapán, Sololá, Huehuetenango, Quiché, Alta Verapaz, Chiquimula, Guatemala, (pending coverage of new Helvetas projects).

Phase and Duration: 2nd. Phase, 3 years

Start date: January 1st, 2023

Finish date: December 31st, 2025

Phase Budget: CHF 788,156

Main Stakeholders:

Municipal Governments: Municipal Councils and their dependencies mainly DMM, DMP, DAFIM, UAIP, System of Development Councils and their commissions at the municipal level.

System entities: At the national, departmental and municipal level: SEPTEM, SEGEPLAN, DEMI, SVET, UPCV (GOVERNMENT), INAP, ANAM, SCEP, CODISRA, SOSEP, System of Development Councils, United Nations System, among others.

Beneficiary population: Women, men, girls, boys, adolescents, the elderly, people with disabilities.

Main Partners:

Partners working in:

- Institutional Strengthening for Governance
- Advocacy and Social Audit
- Women's rights and leadership
- Entities that contribute to the fulfillment of women's social, political and economic rights.

Other stakeholders:

- Government entities that provide support to women's actions: INFOM, CONALFA, MINEDUC, MSPAS, MINECO, SOSEP, MIDES, MAGA, INAB, Academy of Mayan Languages, others.
- Networks and platforms of representatives of Civil Society, especially women's organizations.
- Associations, networks and media chambers
- Private entities

Donors:

- HELVETAS Swiss Intercooperation (own funds)



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